

ALBERTO

THE CONTEST

AUGUST 18TH
OCTOBER 28TH



EXPURRESS YOURSELF!

Feeling creative? Do you think you can contribute something unique to the international art scene and thus contribute to the history of our civilization? What does "no" mean?! Don't underestimate yourself!

The first painting contest made in DPF was born precisely to demonstrate that the spark of creativity resides in all of us, we just have to discover it and bring it out! Whether you are a novice hobbyist or possess the sacred fire of competition within you, this contest is for you, and it will provide you with fun, inspiration, and a fierce sense of community. And if you manage to surprise me, you might even take home some valuable prizes. That never hurts!

IDEAS BEFORE TECHNIQUE!

On the second page, you'll find the detailed infopack with all the official rules that will govern the event. However, I want to highlight some concepts that embody the spirit of the competition and best describe the approach with which I created this contest.

It's obvious that in a painting contest, the technical skill of the artist carries weight and is rightly recognized. **Still, the purpose of this competition is not to determine who among the participants has honed their painting techniques better.** I deliberately chose a very simple sculpture as the only subject available to the participants because I want your ideas to take the lead. I'm looking for unique interpretations, unconventional approaches, and daring compositions: these elements will be the primary and most important criteria for evaluating the various entries.

I don't want you to feel intimidated by the idea of competing with more experienced and skilled painters and hobbyists. **This competition will reward and highlight your ideas, your unique creativity, and the way you approach this chubby resin canvas that I will provide: there is no technical gap when it comes to ideas!** If, by the end of the event, you have discovered a creative side you didn't think you had, or if you simply feel more in tune with your inner creativity, that will be the greatest success for me.

GENERAL INFOS

WHEN DOES THE CONTEST START AND HOW LONG DOES IT LAST?

The contest officially starts on **August 18th**, the day when Alberto's kit will become available, and it ends on **October 28th**, the deadline for submitting photos of your entries.

HOW CAN I GET ALBERTO'S KIT?

From August 18th until supplies last, Alberto's special edition kit (scale 75mm) will be available on my online store (www.durginpainforge.com/store). **The kit will be provided for free, but the shipping costs will be covered by the participant.** Additionally, if you have a 3D printer (or know someone who does!), you can download the .stl files of the kit for free from my website during the event (pre-supported).

HOW DO I SIGN UP FOR THE EVENT?

You don't need to be registered on my website or newsletters to participate. Anyone who managed to get hold of Alberto's kit can take part in the event! **You just need to send photos of your entry to the email (info@durginpainforge.com) by October 28th**, preferably using the hashtag #alberto2023 followed by your name or nickname in the subject of the email.

WHAT WILL YOU DO WITH THE PHOTOS WE SEND YOU?

By sending me photos of your entries, you agree that I may potentially publish them on my website (www.durginpainforge.com) and my company's social channels to promote the event. Any photos published will always be credited to the author. **Your sensitive data and the email address used to send the entry photos WILL NOT be published, used for commercial purposes, shared with third parties, or used to send any advertising material (newsletters, promotions, etc.).** If you don't want your name to be publicly displayed, you can use a fantasy nickname for your entry (please communicate it in advance!).

RULES

WHAT MODELS CAN I SUBMIT TO THE CONTEST?

The main character of your entry must be Alberto's kit. This doesn't mean it has to be the only element in the composition; on the contrary, scenic elements and various accessories, whether sculpted by you, original DPF products, or third-party items, are all allowed in the competition. However, Alberto must be unequivocally the focus of the composition and the main subject of your entry. If you have any doubts, feel free to write to me to present your idea and check if it complies with this first rule.

ARE CONVERSIONS ALLOWED?

Absolutely! Modifications and kitbashing are permitted and even appreciated, as long as the recognizability of the original kit is not significantly and obviously compromised. For example, if you want to sculpt a pair of mustaches and a plumber's hat to create a SuperMario version of Alberto, it will be a welcomed and accepted modification!

HOW MANY ENTRIES CAN I SUBMIT?

Each participant can submit only one entry! In your entry, you can insert as many Alberto as you want, if it fits your project!

IS THERE A SPECIFIC THEME TO FOLLOW?

Absolutely not! You have complete creative freedom. For instance, you can place Alberto in a fantasy, sci-fi, historical, or any other context you like. As long as Alberto remains the main focus of the entry, you have no creative constraints. Or almost none.

Of course, and I hope it goes without saying, any entry that infringes upon the rights of others or goes against good taste/common sense will not be accepted or published. Works related to pornography, promotion of illegal activities (discrimination of any kind), or drug consumption are strictly excluded from the concept of "creative freedom."

WHAT SHOULD BE THE SIZE OF THE BASE/PLINTH?

There are no size limits for potential scenic bases or plinths, nor will the size of the composition play a decisive role in its evaluation. **In fact, creating a scenic base for your entry is not even mandatory.** Include only elements that are functional to your creative idea and vision!

CAN I PURCHASE MORE THAN ONE COPY OF ALBERTO?

Yes, you can, but since it's a kit with limited stock, intended exclusively for contest participants, please use some common sense. If, for example, you want to get multiple kits to share with your friends and participate together in the event, thus saving on shipping costs, that's completely legitimate. However, **if you take advantage of the opportunity to get many kits and just keep them for yourself, depriving others of the chance to have them, you might have to answer to karma!**

CATEGORIES AND EVALUATION CRITERIA

WILL THE CONTEST BE DIVIDED INTO STANDARD AND MASTER CATEGORIES?

There won't be categories that divide participants based on their technical skills. As mentioned, **the contest is open to all hobbyists, whether they are beginners or multiple award-winning painters.** The aim of the contest is to evaluate ideas and creativity rather than technical skills or mere execution.

WHAT WILL BE THE EVALUATION CRITERIA?

Entries will be evaluated and subsequently rewarded based on several evaluation criteria:

1) **ORIGINAL IDEA:** The entry will be assessed as a whole, considering the originality of the composition and its uniqueness. The participant with the most outstanding original idea will be the winner of the Best of Show.

2) **EXECUTION:** The technical quality of the entry and the painting skills demonstrated by the artist will be evaluated. Those who excel in this aspect will be awarded a specific prize.

3) **CONVERSION:** The potential conversion/kitbashing work on the entry will be evaluated. Those who manage to impress in this evaluation criterion will receive a special prize.

4) **SCENIC BASE:** The scenic base/display of the entry and how it enhances and showcases the protagonist of the scene will be evaluated. Those who stand out in this fundamental aspect will be awarded a specific prize.

In addition to these four categories competing for the main prizes, **there will be a special prize that will be awarded based on purely personal (but not arbitrary, I swear!) evaluation criteria.** It aims to reward those who have shown the most enthusiasm and willingness to participate in this event and support its growth.

WHO WILL JUDGE MY ENTRY?

I, Durgin in person, your favorite Ligurian (especially now that the value of Christopher Columbus has dramatically decreased!), will be the judge of the competition.

PHOTOS AND SHARING ON SOCIALS

HOW MANY PHOTOS OF MY ENTRY CAN I SUBMIT?

There is no limit to the number of photos you can send me, although I ask you to use some common sense when selecting the photos you decide to submit. Generally, 3-4 photos capturing the main elements of your work (front, back, and any details) are more than sufficient for evaluating your entry.

ARE THERE SPECIFIC REQUIREMENTS FOR THE PHOTOS?

You don't need to be a professional photographer or use expensive equipment to photograph your entry. However, it will still be important to take photos that are at least clear and showcase your entry well. **Please use a neutral background behind your entry** (even a simple piece of printer paper as a backdrop is more than enough). Try not to send photos where your entry gets lost in the clutter of your desk!

There are numerous tutorials on YouTube on how to take more than decent photos of your miniatures even with basic equipment (like a smartphone). If you're new to this, I recommend spending a few minutes on this detail: it's important that the photos do justice to your efforts!

CAN I SHARE PHOTOS OF WIP (WORK IN PROGRESS) AND MY ENTRY ON SOCIAL MEDIA?

Certainly, in fact, it would be magnificent and more than welcome! If possible, **I ask you to tag me (@durginpaintforge) and use the hashtags #paintalberto and #durginpaintforge in your posts,** so that the event can climb the algorithm ranks and get as much visibility as possible!

PRIZES

WILL THERE BE PHYSICAL PRIZES?

A contest without prizes is like a pesto pasta without green beans and potatoes! While my resources are limited, and the contest was created mainly to create something fun to share with the community, **I couldn't miss the opportunity to offer juicy prizes and give you an additional reason to abandon your doubts and participate!**

The prizes will be divided into four types:

MEDALS: We are sculpting two types of medals for this contest, one for category prizes (execution, modification, base, and special prize) and one for the Best of Show.

SPONSORS: Thanks to the support of some sponsors and a personal contribution that I specifically invested for this event, I will be able to offer additional hobby materials as prizes (such as paints, brushes, and various accessories).

DPF PRODUCTS: The winners will also receive DPF products, either in the form of physical kits or as discount vouchers to be used at their leisure on the online store.

ALBERTO, VARIANT EDITION: An exclusive variant of Alberto's kit, specially created and printed for this contest, will be sent to the winners!